



Route 2 Capital Partners is a private investment firm providing flexible junior capital solutions to lower middle market companies, primarily in the southern United States. The firm maintains offices in Charleston and Greenville, South Carolina.

Our team brings extensive investment, transactional, and operational knowledge. With 100+ collective years of industry experience, Route 2 Capital Partners ("R2CP") combines its financial strength with its diverse operational expertise to create strong partnerships with portfolio companies.

The partners' long-term relationships and ability to reliably deliver innovative capital solutions uniquely position R2CP as a value-added investment partner. R2CP seeks to provide its limited partners with superior risk-adjusted returns, and the partners' proven track record of identifying and strengthening established, profitable, and growing companies with strong management teams favorably positions R2CP to realize attractive exit opportunities.

WHY R2CP

Relationships: R2CP strives to become a trusted, dependable partner in each transaction. R2CP leverages its existing industry networks and focuses on value creation in each company to maximize investment returns.

Experience: R2CP's cohesive team has tenured experience across a range of investment structures. R2CP brings a unique blend of private equity, credit, and operational expertise and experience with customized capital solutions to its portfolio companies.

Flexibility and Speed: R2CP moves quickly and efficiently during the transaction process to tailor debt and equity financing to lower middle market companies. R2CP thoughtfully originates, structures, and executes transactions to satisfy all involved.

Transaction Types

- Acquisitions
- Buyouts
- Growth Capital
- Recapitalizations
- Refinancings
- Shareholder Liquidity Events

Investment Structure

- \$3 - \$20 Million of Invested Capital per Company
- Mezzanine Debt and Equity
- Sponsored and Non-Sponsored

Company Criteria

- \$2 Million Minimum EBITDA
- Proven Business Model with Strong Free Cash Flow
- Quality Management Team with Significant Equity Stake
- Southern U.S. Geographical Location Preferred
- Defensible Market Position / Strong Barriers to Entry

Preferred Industries

- Business Services
- Consumer Products and Services
- Niche Manufacturing
- Specialty Distribution

SENIOR INVESTMENT PROFESSIONALS

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ROUTE 2


CAPITAL PARTNERS

CURRENT PORTFOLIO




Convert IT
INTERNET MARKETING

Subordinated Debt + Equity
August 2018



BARTON
WATCH BANDS

Subordinated Debt + Equity
November 2018




Fumex
AIR FILTRATION SYSTEMS

Subordinated Debt + Equity
December 2018




INTREPID
MISSION DRIVEN SOLUTIONS

Subordinated Debt + Equity
June 2019
Add-on acquisition
November 2019




compass MSP

Subordinated Debt + Equity
December 2019
Add-on acquisitions
October 2020, December 2020




Reliance Aircraft
INTERNATIONAL

Subordinated Debt + Equity
January 2020



CREW ONE
PRODUCTIONS
ATLANTA
MEMPHIS
NASHVILLE
CHATTANOOGA

Subordinated Debt + Equity
January 2020




JK FINDINGS
SINCE 1975

Subordinated Debt + Equity
February 2020



Big Dot
OF HAPPINESS

Subordinated Debt + Equity
September 2020



CONTINENTAL MAPPING

Subordinated Debt + Equity
January 2021